



@the.marketing.maestro

PUT YOUR BRAND IN FRONT OF 229K MARKETERS.

Marketing psychology, brand ad breakdowns and marketing news, three posts a day, for founders, marketers and creators who want to know why people buy.

229K

Instagram
followers

64%

aged 25 to 44

21

posts every week

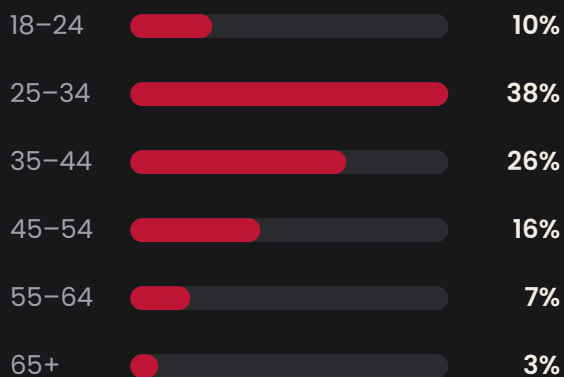
2023

on Instagram
since

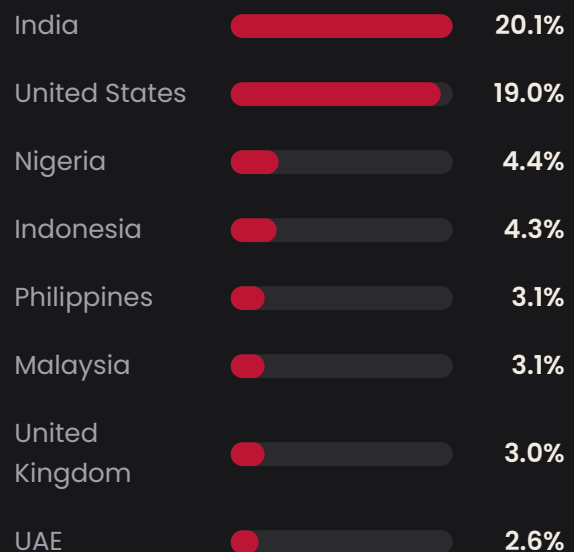
WORKING-AGE PROFESSIONALS WHO CARE ABOUT GROWTH.

People follow TMM to get better at selling: founders, e-commerce owners, marketers, freelancers and creators. The page is in English and reaches a global audience.

AGE



TOP COUNTRIES



64%

are 25 to 44, the age of founders, managers and first-time business owners

26%

live in the US, UK, Canada and Australia

68%

men, 17% women, 15% not specified

THREE POSTS A DAY. EVERY DAY.

Each slot has its own format, so a partner can pick the one that fits the product.

10:00 BRAND AD BREAKDOWNS

Reels. A famous or viral ad, with the story behind it: brand, agency, year and results.

15:00 MARKETING PSYCHOLOGY

Reels and carousels. One principle (anchoring, loss aversion, social proof) explained with a real brand example.

19:00 MARKETING NEWS

8-slide carousels on campaigns, stunts, brand moves and new ad channels. Our most shared format.

CAROUSELS, OCTOBER 2026

7K

average views per carousel, best one 10.5K, in the first week after the relaunch

REELS, EARLY 2025

16K

average views per reel (Jan–Mar 2025), up to 31.5K on a single reel

The story so far. Started in 2023, grew to a peak of 249K followers, paused in 2025 and relaunched on 1 October 2026 with three posts a day. Followed by marketers, agencies and brands, and by public figures such as 2 Chainz.

PARTNERSHIPS

Best fit: tools and products marketers use every day. Email and SMS platforms, ad and analytics tools, design and AI tools, e-commerce apps, courses and newsletters.

DEDICATED CAROUSEL

8 slides built around one marketing idea, with your product as the way to apply it. Link in caption and story.

\$149.99

DEDICATED REEL

A short reel in TMM's style showing the tool in action, with subtitles. Link in caption and story.

\$99.99

NEWS SLIDE

A "brought to you by" slide inside the evening news carousel, plus a caption mention.

\$79.99

STORY SET

3 stories with a link sticker, ideal for a launch, a trial or a discount code.

\$49.99

LAUNCH MONTH

2 carousels, 1 reel, 1 news slide and 2 story sets across four weeks. Performance report at the end.

\$499.99

Every partnership includes: your brief and approval before posting, an "ad" label as Instagram requires, and a results screenshot (reach, views, link clicks) 7 days after posting.

LET'S COLLAB

Tell us about your product and launch date.

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